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FOR IMMEDIATE RELEASE

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OGRE SIGHTING IN THE OZARKS

Central Missouri Debuts 150-mile OGRE Gravel Grinder Adventure Race This April

Bigfoot may be recognized by its footprints, but can an ogre be identified by its...*tire tracks*? That's right, Mid-Missouri, be prepared to see many more "ogre" sightings on a county road near you! After months of anticipatory buzz around the Midwest adventure racing scene, Bonk Hard Racing is excited to announce open registration for the premiere biking event of 2013: The OGRE!

On Saturday, April 20th, cyclists from across the nation will arrive in Lake of the Ozarks, Missouri, for an elite biking event that already has tires shaking with fear and competitors shaking with adrenaline. The OGRE will kick off what is known as Bonk Hard Racing's 2013 Performance Series, three discipline-specific races that will focus wholly on biking, paddling, or orienteering. With 150-miles of unforgiving Ozark terrain, the OGRE promises to be a monstrous adventure for those seeking a shake-up from more conventional cycling competitions, as distance combined with topography will prove a challenging thrill for the professional and amateur cyclist alike.

The OGRE— short for Ozark Gravel Road Expedition —will showcase the most demanding of Missouri's back roads, including winding turns, low-water crossings, switchbacks, and, of course, those signature Ozark Hills that are sure to leave any adventure junkie going home sore, but definitely not a sore sport. Although the specific course route is not being released prior to race day, one only needs to take a drive in the heart of the Ozarks to see what the lay of the land has to offer to those brave enough to grind some serious gravel.

Think *you* can handle The OGRE? Over 110 competitors have already signed up by taking advantage of The OGRE early registration preference list, but space is still available! Cyclists may compete either as an individual, tandem, or a team of two. Registration for The OGRE will close on Sunday, April 7th. To sign up or to find out additional information about all of Bonk Hard Racing's upcoming events, please visit www.bonkhardracing.com. Come be a part of adventure racing history in the heart of the Missouri Ozarks!

Presenting sponsor Oz Cycles and Kayaks; premiere sponsor Kua; series sponsors Zanafel, Columbia Sportswear, Dynamic Earth; and race sponsors, Bridal Cave, Big Surf Water Park, Tri-County Lodging Association, and Tan-Tar-A Resort are proud to support this event.

It's always a great day for a race with Bonk Hard Racing, organizers of adventurous, outdoor pursuits!

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If you'd like more information about The OGRE or Bonk Hard Racing, please visit bonkhardracing.com or e-mail ellen@bonkhardracing.com.